

# Constructive Marketing

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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE, November 5, 2008:**

### **ISD Financial Announces Launching of New Website**

**ISD Financial CEO David Zietz** is pleased to announce the launching of the new company website, [www.ISDFinancial.com](http://www.ISDFinancial.com). Having spent many years leading financial services companies, Zietz opened ISD Financial in 2007. This new-to-the-Triangle company offers a wide range of financial services, including working capital of up to \$250,000 for virtually anything a business owner needs to help his or her business grow; professional credit card rate analysis and processing cost comparison; value-added services in areas such as check processing and gift and loyalty programs; and commercial loans from \$1 million to \$500 million.

The mission of ISD Financial is to meet each client's individual needs through exceptional client service, extensive industry expertise, and business practices grounded in the qualities of integrity, security, and dependability.

“Our breadth of services, coupled with the experience of our staff and our commitment to serving each client with integrity and reliability allow us to provide solutions that not only meet business owner needs but boost their bottom lines,” says Zietz. “Our name says it all – Integrity. Security. Dependability. With ISD Financial, business owners can count on finding a partner they can trust to help find the right solutions for their businesses.”

Joining Zietz on the Executive Team of ISD Financial are Garvin Lorenzi, Director of Business Relations and Marisa Zietz, Relationship Manager.

For more information on ISD Financial, call (919) 794-3500 or visit [www.ISDFinancial.com](http://www.ISDFinancial.com).

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